

slas  
2016

5<sup>th</sup> annual  
INTERNATIONAL  
CONFERENCE & EXHIBITION

JANUARY  
23-27 | SAN DIEGO CONVENTION CENTER  
SAN DIEGO :: CALIFORNIA

INFORMATION.  
INNOVATION.  
INSPIRATION.

Short Courses: January 23-24

Conference: January 23-27

Exhibits: January 25-27

## SLAS2016 Exhibitor Prospectus

SLAS2016 is the flagship annual conference from the **Society for Laboratory Automation and Screening (SLAS)**. The event will convene thousands of the world's leading scientists, researchers, engineers and business leaders working in life science research and development. Exhibit at SLAS2016 to build your brand, fortify customer relationships, meet new prospects and showcase your latest products and services to a learned, global, connected audience of scientific technology experts.

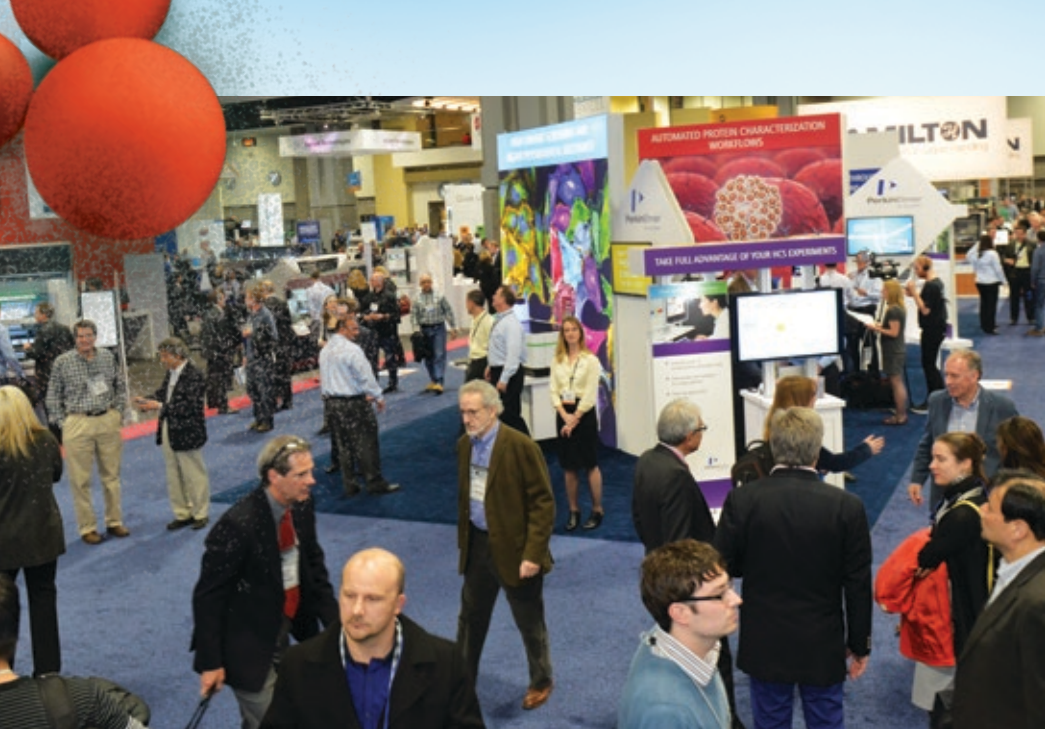


Come Transform Research™

### Reserve Your Exhibit Booth Today!

More than 90% of the SLAS2016 Exhibition is sold out. Act fast to ensure your presence.

[slas2016.org](http://slas2016.org)



**SLAS2016 is expected to welcome more than 5,500 scientists, researchers, engineers and technology professionals from leading research, engineering, government, industry and academic institutions.**

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### ..... Participant Profile .....

**88%** of SLAS2015 attendees play a role in purchasing decisions at their organization.

**60%** of SLAS2015 attendees placed orders or indicated that they plan to place orders as a result of attending the SLAS2015 Exhibition.\*

**58%** of attendees report spending 6 or more hours perusing the SLAS2015 Exhibition.

## Attendee Top Areas of Interest

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- 88%** | Automation and High-Throughput Technologies
- 80%** | Assay Development and Screening
- 58%** | Bioanalytic Techniques
- 57%** | Drug Target Biology
- 57%** | Micro/Nano Technologies
- 52%** | Diagnostics and Biomarkers

## Job Roles of SLAS Attendees

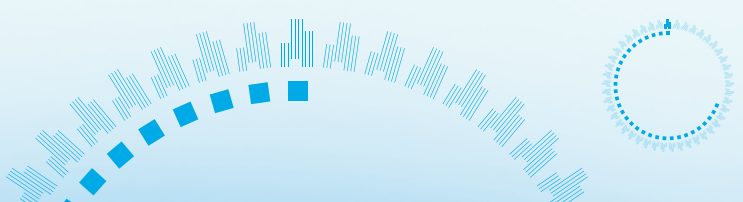
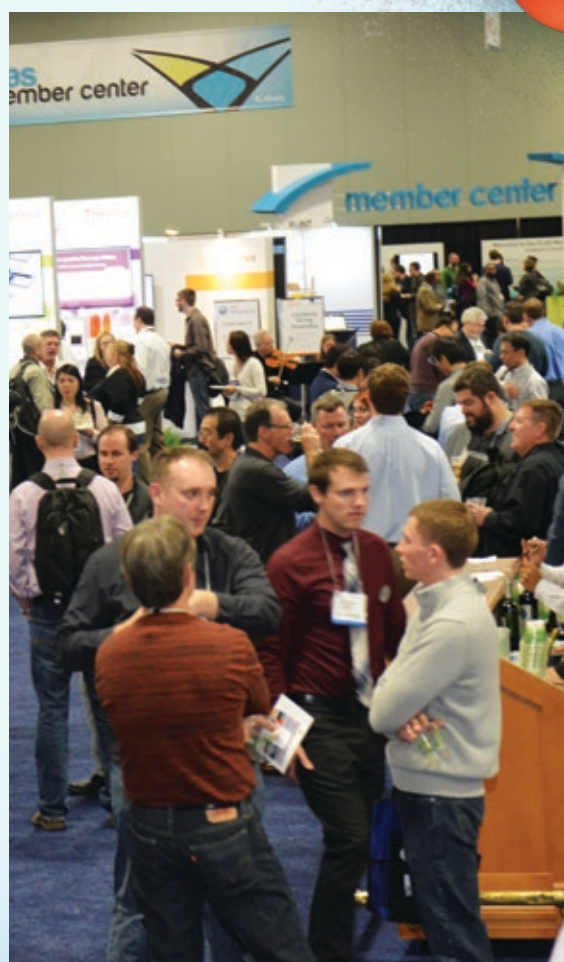
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- 44%** | Scientist/Researcher/Engineer
- 16%** | Industry Management
- 11%** | Academia - Faculty/Researcher/Administration
- 11%** | Sales/Marketing/Business Development
- 4%** | Industry Executive Management
- 4%** | Academia - Post-Doctoral

## Top Organizational Affiliation of SLAS Attendees

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- 39%** | Pharmaceuticals & Biopharmaceuticals
- 20%** | Academia/Institute
- 15%** | Product & Service Provider



## Secure Your Booth Space Now!

Don't miss out! Sign up to exhibit at SLAS2016 today. As of May 1, more than 90% of the exhibition floor is sold out.

## Exhibitor Benefits

- Access to participant mailing list
- One full-conference registration per booth
- Presence on the SLAS2016 website
- Exhibits-only badges
- Company listing and description on the SLAS2016 online floor plan and in the SLAS2016 conference app
- Networking with SLAS' diverse global membership

## Exhibit Space Rental

- \$3,600 per 10' x 10' booth; There is a \$150 charge for each exposed corner. Required deposit: 20% of the total space rental charges. Applications received after September 25, 2015 must include full payment.

## Exhibitor Kit

- In late October, exhibitors will receive an email containing the link to the online Exhibitor Service Kit from Freeman, the official show decorator. This kit includes information and order forms for furnishings, shipping, utilities, lead retrieval and more from Freeman and other official show suppliers to maximize your tradeshow investment.

## Sponsorship Opportunities

- SLAS2016 sponsorship options include a variety of promotional opportunities, including the SLAS2016 conference app, Wi-Fi Lounge, attendee pocket guide, tote bags, high-visibility signage and much more. These sponsorships are an excellent way to promote your company through meaningful, direct and positive exposure to your target market during SLAS2016 and beyond.

### For more information on sponsorship programs, contact

**Mary Michalik**

Sponsorship Manager

[mmichalik@slas.org](mailto:mmichalik@slas.org) or +1.312.265.9650

or

**Matt McLaughlin**

Sponsorship Sales

[mmclaughlin@slas.org](mailto:mmclaughlin@slas.org) or +1.312.265.9655

## Reap the Rewards of SLAS Membership

SLAS delivers a host of timely, relevant and valuable educational programs and services to its members on a year-round basis. Professionals at all levels who actively invest their time and energy in their SLAS memberships often experience immeasurable returns on their investments. Those who contribute as volunteers and committee members enjoy even greater access and advantages.

Scientific education, practical information, professional career-building and valuable networking opportunities can open many doors to personal and professional success. Improve your standing as a subject matter expert in the unique field of laboratory science and technology. Join the only international, non-profit society devoted exclusively to this rapidly-evolving field.

### Membership benefits include

- Registration discounts for SLAS conferences and events
- Networking with world-renowned experts and leading-edge organizations in the field of laboratory science and technology through SLAS events and forums
- Access to a collaborative, dynamic and global scientific community, where professionals come together to share common concerns, ideas and interests
- Print and online subscriptions to the *Journal of Biomolecular Screening (JBS)* and/or *Journal of Laboratory Automation (JALA)*
- Year-round education through the SLAS Webinar Series on demand archives of web-based education
- Opportunities to participate in SLAS committees and work groups

For additional membership information,

visit [slas.org/membership](http://slas.org/membership)

## Marketing Opportunities

### Make SLAS2016 A Part of Your Integrated Marketing Plan

SLAS2016 is the premier conference and exhibition focused exclusively on the fast-evolving field of laboratory science and technology. Exhibiting at SLAS2016 offers a unique opportunity for global visibility for your company, as well as unique access to a well-informed, well-connected global community of influential professionals who are pioneering innovative technologies for the laboratory. SLAS2016 attracts a diverse cross-section of technology users, educators, scientists, engineers and business leaders looking for new insights, techniques and solutions related to scientific technologies. When you partner with SLAS, you'll benefit from a comprehensive marketing platform which will help your company achieve its business objectives and connect you with a leading, influential community of scientific technology professionals.



## SLAS2016 Preliminary Schedule

Note new Monday - Wednesday exhibition hours for SLAS2016

### Exhibit Hall Set-Up

- Saturday, January 23 | 8 am - 5 pm
- Sunday, January 24 | 8 am - 5 pm

### Exhibition Hours

- Monday, January 25 | 10 am - 6:30 pm | Exhibit Hall Lunch
- Tuesday, January 26 | 9:30 am - 6 pm | Exhibit Hall Lunch
- Wednesday, January 27 | 9 am - 1 pm | Exhibit Hall Lunch

### Exhibit Hall Dismantle

- Wednesday, January 27 | 1 pm - 10 pm
- Thursday, January 28 | 8 am - 2 pm

### For Exhibit Space Information, Contact:

**Barry Sacks**  
Exhibit Manager  
+1.312.265.9642 | +1.312.541.0573 fax  
bsacks@slas.org

### For Sponsorship Opportunities, Contact:

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**Matt McLaughlin**  
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mmclaughlin@slas.org

## Advertise With SLAS

### Scientific Journals:

*Journal of Biomolecular Screening* (JBS) (in print and online) and *Journal of Laboratory Automation* (JALA) (in print and online):  
Contact Kelsey Ohle at kelsey.ohle@sagepub.com or +1.805.410.7474.

## Weekly E-News Brief

### SLAS Point-to-Point:

Contact Geoffrey Forneret at gforneret@multibriefs.com or +1.469.420.2629.

## SLAS2016 Daily News

Contact Geoffrey Forneret at gforneret@multibriefs.com or +1.469.420.2629.

## Online E-Zine

### SLAS ELECTRONIC LABORATORY NEIGHBORHOOD (ELN):

Contact Kelsey Ohle at kelsey.ohle@sagepub.com or +1.805.410.7474.

## Mailing List Rental

Contact Infocus Marketing at sales@infocusmarketing.com or +1.800.708.5478.

the  
**marketplace**<sup>™</sup>  
For Laboratory Science  
and Technology



The Market Place for Laboratory Science and Technology, the retail side of the SLAS award-winning wiki LabAutopedia, is the ultimate online product directory. Completely revamped in 2015, enjoy quick and easy access to our ever-expanding collection of information on new and existing products and services for the laboratory science and technology community. Visit [slas.org/marketplace](http://slas.org/marketplace) to explore the latest laboratory science and technology products and services today!

For SLAS Membership and other association activities, visit: [slas.org](http://slas.org).

For additional information about SLAS2016, visit: [slas2016.org](http://slas2016.org).